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Starting Your Career as a Freelance Photographer

Tad Crawford, Chuck DeLaney

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Starting Your Career as a Freelance Photographer Tad Crawford, Chuck DeLaney
Here is a virtual treasury of advice, insight, and guidance for every freelance photographer! The step-by-step advice covers the multitude of concerns facing aspiring and beginning freelance photographers—from compiling a portfolio and promoting your work to winning the first client and running a healthy, profitable business. Esteemed attorney and writer Tad Crawford has teamed up with expert photography writer Chuck Delaney—and more than a dozen of the photo industry's leading experts—to provide comprehensive guidance, including:

Photographic careers and the skills they require
How to shop for equipment and studio locations
Clients, websites, portfolios, and self-promotion
Studio management, insurance, and safety
Negotiating contracts, pricing, and model and property releases
Copyright law and protecting your work
Avoiding libel, trespass, and litigation
Accounting, record keeping, and taxes

For anyone looking to earn money with their photography, *Starting Your Career as a Freelance Photographer* crucial marketing, business, and legal know-how for every step of the process.

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