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Selling Your Handcrafted Art Jewelry

A. B. Petrow, Kitty Piper

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Selling Your Handcrafted Art Jewelry A. B. Petrow, Kitty Piper
This book is about how to turn your jewelry making skills into a full- or part time business. Here is everything you need to know to succeed with your handcrafted jewelry. It has 250 tips about how to find and get accepted into craft shows, survive them, and make a profit. You will learn how to take credit cards, be safe on the road, make your own display, anchor it, avoid theft, travel to shows by road or air, sell to anyone, make your own web site, and do your own photography for web images and show application slides. Includes complete addresses fo the best 900 craft fairs and art shows in the U. S. and addresses of 1,000 of the best craft galleries that are seeking contemorary jewelry to sell. There are instructions for 15 spreadsheet templates and forms that you can download and use with Excel and Word, including bookkeeping, pricing, inventory, mail list, business plan, invoice, show organizers, and legal agreements for consignment and sales reps. and more. There are even more tips for using zapplication, etsy, ebay, and wholesalecrafts.com!

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