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Diversity and Philanthropy: Expanding the Circle of Giving

Lilya Wagner

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Diversity and Philanthropy: Expanding the Circle of Giving Lilya Wagner

A "one size fits all" strategy is not effective when it comes to philanthropy and fundraising in today's diversified environment. This book enables nonprofit leaders, board members, staff, and volunteers of nonprofit organizations to better reach diverse populations and incorporate perspectives that increase success by surveying the cultural context for philanthropic action.

• Brings together a breadth of information on the cultural effects on philanthropy and fundraising in an approachable, practical, and readable manner?all in a single-volume resource

• Provides invaluable information for anyone seeking to be culturally proficient in his or her practice, such as leaders of nongovernmental or nonprofit organizations, board members who grasp the diversity of their client groups' relationship to the organizations, and fundraising professionals

• Includes vignettes provided by experts and professionals from several countries that diversify the perspectives presented

• Supplies sidebars in each chapter that contain more personal opinions on philanthropy and fundraising that lend a real-life dimension to the book

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