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How to Write a Killer Sales Resume: Gain an Unfair Advantage! Learn How to Prepare a Kick-Ass Sales Resume (CV) that's GUARANTEED to Land You Dream ... Tactics that 99% other Candidates Don't Know!

Chris Beaumont

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In Just a Few Hours From Now You Could Be Creating a Killer Sales Resume That's PROVEN and GUARANTEED to GET SALES INTERVIEWS!

How to Write a Killer Sales Resume is a book with one purpose only - and that is to instruct the reader how to prepare an interview grade sales resume: i.e. a sales resume that will get sales interviews!

Suitable across all sales roles - sales and marketing, inside sales, pharmaceutical sales, medical sales, car sales etc, this resume book is the blueprint for creating the ultimate sales resume that is **GUARANTEED** and **PROVEN** to land interviews!

Written for both the experienced Sales Executive as well as the novice Sales Professional, if you follow this simple step-by-step formula then you'll have a sales resume that will put you light years ahead of your competition!

The author Chris Beaumont contends that it is predominantly the quality of the sales resumes that separates the candidates: excellent from good and good from poor.

Put another way: it is the quality of the sales resume and NOT the quality of the candidate that leads to an interview. **You may be struggling to get sales interviews, but that is a reflection of your resume NOT you!**

Market Yourself

Just like 95% of success in business... it's about marketing! A product, service or **person** properly marketed (properly pre-sold) will be 1,000 times more successful than one that is poorly marketed.

Your resume is **your marketing tool** that will pre-sell you to your future employer... and get you an interview.

Sure you may have a lot of great attributes for a vacancy: experience, qualifications, market knowledge etc, etc. but if you cannot properly convey that in a way that resonates with an employer, then you can be easily beaten to the punch by a less capable candidate with a slightly better resume.

In fact you may be the best possible candidate for a vacancy, OR you may be a mediocre candidate for a vacancy. This book will show you how to optimize your sales resume so that you fully maximize your chances of getting an interview for your dream job!

In fact using the techniques and tactics described, a mediocre candidate can appear a MUCH BETTER fit for a vacancy than a better qualified candidate that's not using these techniques!

Target The Job

Hard to believe, but 90% sales resumes that get sent out do not target the actual vacancy! Most resumes are dull generic resumes that contain a dump of information, but they target nothing - and guess what: "if you aim at nothing, then that's what you hit!".

Without question, one crucial part of the book is how to target a vacancy. How to tweak your sales resume so that it "fits to the vacancy" and it "speaks to the reviewer".

Guess What - WE'RE ALL in Sales...

Yes this is written from a Sales perspective. But ALL resumes (Marketing, IT, Engineering, etc, etc) are all about Sales - whatever your discipline, background or aspirations, your resume is there to SELL YOU into a job! As such ANYONE who wants a great, sizzling & effective resume can benefit from the insights here!

LEARN HOW TO SELL YOURSELF USING YOUR RESUME

In just a few hours from now you'll be creating an Award Winning Sales Resume that's PROVEN and GUARANTEED to get Sales Interviews!

You DON'T NEED... years of relevant experience!
You DON'T NEED... a fantastic sales record!
You DON'T NEED... tons of qualifications!
You DON'T NEED... to be better than everyone else!

You just need to follow the guidelines in this book!

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Lois Maestas:

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Amanda Furr:

In this 21st century, people become competitive in every single way. By being competitive today, people have do something to make these survives, being in the middle of typically the crowded place and notice simply by surrounding. One thing that sometimes many people have underestimated this for a while is reading. Yep, by reading a reserve your ability to survive raise then having chance to stay than other is high. For you who want to start reading some sort of book, we give you that How to Write a Killer Sales Resume: Gain an Unfair Advantage! Learn How to Prepare a Kick-Ass Sales Resume (CV) that's GUARANTEED to Land You Dream ... Tactics that 99% other Candidates Don't Know! book as beginner and daily reading book. Why, because this book is greater than just a book.

David Carter:

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Wayne Robinson:

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