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Managed Care, Outcomes, and Quality: A Practical Guide

Steven F. Isenberg

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Practicing physicians in the 1990s are under intense pressure from all sides. Large insurers threaten clinical autonomy while increasing professional risk; complex contracts demand new levels of business expertise; and a skeptical public questions skills and honesty more than ever before.

This timely new book is the first to offer real solutions to these problems from the perspective of the working physician. Edited by Dr. Steven Isenberg, and featuring contributions from experts in law and business as well as clinical medicine, MANAGED CARE, OUTCOMES, AND QUALITY gives the physician or administrator the help he or she needs to ensure top-quality care in the 1990's and beyond.

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