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# Communicating When Your Company Is Under Siege: Surviving Public Crisis

*Marion K. Pinsdorf*

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# Communicating When Your Company Is Under Siege: Surviving Public Crisis

*Marion K. Pinsdorf*

**Communicating When Your Company Is Under Siege: Surviving Public Crisis** Marion K. Pinsdorf Marion Pindsdorf's prescription to prevent a corporate disaster is: when public health and safety are involved, tell it all and tell is fast.This book is a guide for companies large and small for surviving a public crisis. It is a battle tested guide written by a veteran public relations expert that is packed with information on working with the media during a corporate public crisis. Pindsdorf uses specific cases as examples of how to and how not to handle public relations during a crisis.

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