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Plunkett's Consulting Industry Almanac 2015: Consulting Industry Market Research, Statistics, Trends & Leading Companies

Jack W. Plunkett

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PLUNKETT'S CONSULTING INDUSTRY ALMANAC 2015

Key Findings:
•Plunkett Research lists 250 companies in Consulting and names top trends changing the industry for the mid term.

Key Features:
•Industry trends analysis, market data and competitive intelligence
•Market forecasts and Industry Statistics
•Industry Associations and Professional Societies List
•In-Depth Profiles of hundreds of leading companies
•Industry Glossary
•Buyer may register for free access to search and export data at Plunkett Research Online
•Link to our 5-minute video overview of this industry

Pages: 382
Statistical Tables Provided: 5
Companies Profiled: 260
Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.
•How is the industry evolving?
•How is the industry being shaped by new technologies?
•How is demand growing in emerging markets and mature economies?
•What is the size of the market now and in the future?
•What are the financial results of the leading companies?
•What are the names and titles of top executives?
•What are the world's top 250 consulting companies and their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Consulting Industry
1)Introduction to the Consulting Industry
2)Consulting Firms Accept Assignments with Contingency Fees
3)Accounting Firms Taking Large Market Share of Consulting Contracts
4)Many Industry Sectors Seek Consulting and Outsourcing Income, Competing with Pure Consultancies
5)Major Corporations and Organizations Develop Internal Consultants and Seek Outside Clients
6)Corporate Clients Want Solid Returns on IT Investments

7)Federal Government Consulting Is Curtailed in Some Agencies as Part of Budget Austerity and Defense Cutbacks
8)Consultancies Position Themselves to Serve Global Markets and Multinational Corporations
9)Offshoring to India Drives Changes in Global Consulting
10)BPO and KPO: White-Collar and Professional Tasks Are Offshored to a Growing Extent
11)New MBAs Desire Consulting and Accounting Jobs

Consulting Industry Statistics
1)Consulting Industry Overview
2)Consulting Industry Revenue & Expenses, U.S.: 2009-2014
3)Management Consulting Companies: Estimated Sources of Revenue, U.S.: 2010-2013
4)Environmental Consulting Services Revenue, U.S.: 2006-2013
5)Consulting Industry Employment, U.S.: 2009-2015

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Lisa Yates:

In this time globalization it is important to someone to obtain information. The information will make someone to understand the condition of the world. The healthiness of the world makes the information better to share. You can find a lot of sources to get information example: internet, newspapers, book, and soon. You can see that now, a lot of publisher which print many kinds of book. Often the book that recommended to your account is Plunkett's Consulting Industry Almanac 2015: Consulting Industry Market Research, Statistics, Trends & Leading Companies this publication consist a lot of the information of the condition of this world now. This particular book was represented just how can the world has grown up. The words styles that writer require to explain it is easy to understand. The particular writer made some research when he makes this book. That is why this book appropriate all of you.

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