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This is Who We Hire: How to get a job, succeed in it, and get promoted.

Alex Groenendyk

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This is Who We Hire: How to get a job, succeed in it, and get promoted. Alex Groenendyk
This **No 1 Amazon Best Seller Career Guide** is now required reading for over **8000 students** at **The College of Business Administration at the University of Central Florida** for their credited **Professional Development** classes. (UCF is the 2nd largest university in the USA)

It shows you how to decide what jobs you **will enjoy** and how to **target** those jobs with employers you **will like.** It then shows you how to build your **competitive advantage** to meet **their specific needs.** It covers how to make **your relevance stand out** on a **resume** and in an **interview** to help you land a **job offer**. Last but not least it also makes sure you know how to **exceed expectations** and **succeed in the job** from the day you join.

The challenge - Many college students, recent graduates and even people in their late twenties and early thirties **do not know** what they **really want** to do.

If you are not **excited** about pursuing a specific type of job and career it is **very difficult** to develop yourself into a **job winning candidate.** You can't hit a target if you don't have a target. You won't have the **motivation** to make **enough effort** to prepare and compete well in a selection process to get the job or succeed in it. Your degree by itself will not be enough.

Over **80%** of students graduate with no job lined up and **49%** will take longer than **2 years** to land a career job. Over **20% lose their first job or quit** in less than **6 months.** Over **70% of all employees** languish for long periods feeling unengaged or disengaged, under perform as a result, and are unlikely to get promoted.

This is why employers **specifically** look for your **drive** and the **actions you took** to **develop yourself to meet their needs.** If you have not built your relevance **prior** to joining, they are unlikely to believe that you will do so **after** joining. The statistics speak for themselves.

This guide shows you how to get the information you need so you can decide what you want to do, where, and how to get selected. It will teach you the interpersonal skills to communicate your **value** so that **you stand out from the crowd** and trigger a **"This Is Who We Want!"** reaction.

Most books stop at getting the job. However the above statistics show that **succeeding in the job is just as hard as landing it.**

This **"two in one"** book provides a continuous process called the **job cycle** that ensures you not only land the job of your dreams but succeed in it. You can revisit and repeat this process to secure your first career job and every promotion thereafter. It covers the promotion strategies and leadership skills that will take you all the way to the top.

Everything you learn in this book about being selected and aligning to your leaders should also be applied to selecting, managing and leading your own team.
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FIRST - HOW TO GET A JOB YOU ENJOY

Learn how to;
- Build the **interpersonal skills** to make people **like** and **trust** you
- **Network** to get information, introductions & find jobs & promotion opportunities
- Identify the **top priority responsibilities and challenges** in any job opportunity
- Develop the **top ten skills and attitudes** those employers **specifically** search for
- Build relevant profiles on social media such as LinkedIn using **"key words"**
- Write **targeted high impact** resumes that will **get you an interview**
- Connect with the interviewer and **avoid a personality clash**
- Prepare for and answer **critical questions** to succeed in the interview
- **Prompt** them to make you an offer and **negotiate** a better one

SECOND - HOW TO SUCCEED IN A JOB AND GET PROMOTED

- What you must do **on the day you join**
- Understand an **employer's expectations** from you & how to outperform them
- What to do if a job is not going well
- Develop **mentors and raving reference**s you can count on your entire career
- Learn a process to consistently **solve problems & complete difficult tasks**
- Develop your **persuasive skills**
- Build **management and leadership** skills & learn how and when to apply them
- Three strategies for **getting promoted** you must have at all times

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Robert Young:

Precisely why? Because this This is Who We Hire: How to get a job, succeed in it, and get promoted. is an unordinary book that the inside of the e-book waiting for you to snap it but latter it will shock you with the secret that inside. Reading this book alongside it was fantastic author who write the book in such amazing way makes the content interior easier to understand, entertaining means but still convey the meaning totally. So , it is good for you because of not hesitating having this any more or you going to regret it. This book will give you a lot of gains than the other book have such as help improving your skill and your critical thinking method. So , still want to postpone having that book? If I were you I will go to the book store hurriedly.

Cathleen Read:

In this time globalization it is important to someone to acquire information. The information will make a professional understand the condition of the world. The condition of the world makes the information easier to share. You can find a lot of personal references to get information example: internet, classifieds, book, and soon. You can see that now, a lot of publisher that will print many kinds of book. Typically the book that recommended to your account is This is Who We Hire: How to get a job, succeed in it, and get promoted. this reserve consist a lot of the information on the condition of this world now. This kind of book was represented so why is the world has grown up. The words styles that writer make usage of to explain it is easy to understand. The actual writer made some exploration when he makes this book. That is why this book appropriate all of you.

Jamie Leal:

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