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How to Write a Logline: Quick Guidebook for Screenwriters

Dr. Melissa Caudle

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How to Write a Logline: Quick Guidebook for Screenwriters Dr. Melissa Caudle
The one-sentence logline is one of the most important sentences you will write along with your screenplay. Learn how to write effective loglines for your screenplay, business plan, reality show, EPK package, and DVD jacket cover. This is the most comprehensive book available for logline development and includes dozens of examples. A must have book for screenwriters and reality show creators. This book uses the cult classic screenplay "The Keystroke Killer," to develop a screenwriter's skill in logline creation. The book contains six chapters. WHAT OTHERS SAY ABOUT "HOW TO WRITE A LOGLINE." "This is the most comprehensive book available." Michelle S. "Dr. Caudle takes the guess work out and makes it easy for screenwriters to write effective loglines." Steve W. "The book is target specific. If you need to know how to write a logline, then you have to buy this book. Don't hesitate." Michael V. "Well worth the money. I was in the focus group in New Orleans and even though I learned from Dr. Mel personally, I bought the book. I still learned something I didn't learn in the seminar. Wow! Buy this book." Katie M. "Simply to the point. Thanks Dr. Mel." Brian G. Written by screenwriter and producer Dr. Melissa Caudle, "How to Write a Logline: Quick Guidebook for Screenwriters" is the first book in the four-part book series. Other books in the series include: "How to Write a Synopsis: Quick Guidebook for Screenwriters," "How to Create a One Pager: Quick Guidebook for Screenwriters," and "Inside the Writer's Mind: Developing a Script Using Past Experiences." Also, the comprehensive book "How to Write a Logline, Synopsis, and A One Pager for Film and Reality TV" is available written by Dr. Melissa Caudle. Buy one book or purchase them all. These books are fast becoming the "GO TO" books for screenwriters. For more information on Dr. Melissa Caudle visit her website at www.drmelcaudle.com or enauk her at www.drmelcaudle@gmail.com. You can also visit your production compnay, On the Lot Productions, LLC website at www.onthelotproductions.com. OTHER BOOKS BY DR. MELISSA CAUDLE INSIDE THE WRITER'S MIND: DEVELOP A SCRIPT USING YOUR PAST EXPERIENCES 150 WAYS TO FUND A REALITY SHOW THE REALITY OF REALITY TV: WRITING REALITY SHOW BUSINESS PLANS FUNDING FOR LOW-BUDGET FILMS HOW TO GET YOUR REALITY SHOW IN THE PRESS THE FILM PRODUCTION TRAVEL COORDINATOR THE REALITY SHOW HANDBOOK THE KEYSTROKE KILLER COLLECTOR EDITION

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