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Performance Measurement for Construction Profitability

Clive Thomas Cain

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Performance measurement is the mechanism by which firms inform themselves of their true performance and locate unnecessary costs through the supply chain. These can then be converted into substantially higher profits in a carefully targeted improvement programme.

If the construction industry is to meet the performance improvements demanded by end users, and to replicate the efficiency and profitability gains of other sectors, it urgently needs to address formal performance measurement.

Aimed at all those at the sharp end in every sector of the construction industry, including clients and end users, this will be a highly practical, easy to read guide, focusing strongly on the day-to-day needs of managers at all levels. Using the everyday business language of construction firms, it explains how to set up and run performance measurement, self-assessment and benchmarking systems. It is comprehensive and informative with plenty of real-life examples and most importantly, tells you what to do differently on Monday.

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