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Female Innovators at Work: Women on Top of Tech

Danielle Newnham

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Learn about the experiences of female innovators and entrepreneurs; the varied life and career stories of these role models constitute an inspirational book for women in STEM and tech entrepreneurship.

This book features 20 in-depth, candid interviews. Interviewees include CEOs, founders, pioneers, and inventors from a wide spectrum of tech organizations ranging from software to hardware across sectors as varied as accounting, genomics, mobile technology, e-commerce, business intelligence, online education, and video games. Danielle Newnham, a mobile startup and e-commerce entrepreneur and online community organizer, presents the insights, instructive anecdotes, strategies, and advice shared by women, including the obstacles they encountered and how they overcame them.

The primary audience for *Female Innovators at Work* is women and girls already in or looking to get into tech. The secondary audience is men in tech who wish to learn more about their female peers and the obstacles they face and to learn how they can contribute to leveling the field of occupational opportunity and strengthening tech teams and companies through merit and diversity.

Readers of these interviews will learn:
• The right stuff to succeed as a woman in tech
• The opportunities that exist for women in tech
• The obstacles women face in tech and how to overcome them
• How to build a supportive network and find mentorship
• How to raise capital for your startup and from whom

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