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Transformationsdesign: Wege in eine zukunftsfähige Moderne (German Edition)

Harald Welzer, Bernd Sommer

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Wann immer es um Zukunftsentwürfe geht, kommt man an Harald Welzer nicht vorbei: Für das Gottlieb Duttweiler Institute gehört er zu den 100 wichtigsten Vordenkern der Welt, die Presse feiert sein letztes Buch 'Selbst denken' als das wichtigste im vergangenen Jahr, seit 2012 leitet er das Center für Transformationsdesign an der Universität Flensburg.
Zusammen mit Bernd Sommer legt er nun eine schonungslose Kritik der Wachstumsgesellschaft vor und fordert ein radikales Redesign unserer Zukunftsbilder. 'Was wir brauchen, ist ein komplett anderes Leben, nicht das Auswechseln altmodisch gewordener Technologien gegen andere', so die Autoren. 'Wiederverwenden, umnutzen, mitnutzen' muss das Credo einer neuen, reduktiven Moderne lauten.
Doch wie lässt sich eine Kultur des Weniger gestalten? Was können wir aus den großen Transformationen der Vergangenheit lernen? Liegt die Lösung in einer 'Archäologie des guten Lebens', in einer Wiederentdeckung alter Sozialformen wie Achtsamkeit und Fürsorge? Das Buch liefert eine spannende Vision unserer Zukunft – sie wäre genügsamer, aber auch stabiler, und sie wäre ein Gewinn an Lebensqualität durch Befreiung von Überfluss.

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